

# Designers Extraordinaire

With 53 years and three generations of pool-building expertise for north Georgia's residents, corporate professionals, entertainment and political leaders, Artistic Pools, Inc., maintains high standards of quality and excellence in each and every pool that it builds.

As a premier pool builder, the company produces refreshing designs that are nothing short of extraordinary. "We are committed to serve our customers, as best we can, to their complete satisfaction, while building and designing the most innovative and aesthetically pleasing pools at a fair and reasonable profit," says company president and COO Ron Coker Jr. "We conduct our business dealings in a manner consistent with the highest ethical standards. Integrity will always be the cornerstone of our business."

Coker and his team work with each client, exploring numerous design options and then integrating the family's personal tastes and lifestyle preferences. The result is simple: Each poolscape makes its own distinctive statement and bears the Master Pools Guild mark of legendary craftsmanship.

Coker was recently designated as a Certified Building Professional by the Association of Pool & Spa Professionals (APSP). This designation is no small deal, as Coker is one of only five builders in Georgia to earn this prestigious certification.

This past year, Coker served as chairman of the board of directors for Master Pools Guild, the international guild whose skilled pool builders are selectively recruited. Artistic Pools is a founding member of the Guild and has received more awards and honors than any other pool builder in the Southeast, being designated as the top swimming pool contractor in the Atlanta region for seven consecutive years.

The company is also the recent recipient of numerous gold awards on the international level and has been honored with its 10th consecutive Consumer Choice Award for Business Excellence. Its custom pools have been featured on the Home & Garden Television network (HGTV) and have appeared on the pages of several best-selling books, including *Pools, Patios & Fabulous Outdoor Living Spaces* and *Master Built Pools and Patios: An Inspiring Portfolio of Design Ideas*, as well as in other prestigious books and magazines. ♦



**Artistic Pools, Inc.**  
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770-458-9177  
www.artisticpools.com  
In Business for 53 Years  
Builds Approximately  
100 Pools per Year  
Service Area  
150-Mile Radius of Atlanta

Gracefully landscaped, this classic pool is quiet in its beauty. Gentle cascades flow from a stacked stone wall, while a generous tanning ledge allows swimmers to lounge in the refreshing water. The crisp blue finish gives the water a sparkle that can dazzle any afternoon.



This lap pool does more than offer an ideal venue for swimming: it also acts as a decorative waterscape that fits in perfectly with the home's classic style. With planters, artwork, and a waterfall, it is definitely beautiful, but with a submerged bench and elevated design, it is also practical.



Reminiscent of a mountain retreat, this pool offers guests a chance to kick back and enjoy the natural surroundings, while also enjoying the comforts of home. The poolscape includes a grand waterfall, elevated spa, beach entry, in-pool bar stools, and a fully-equipped outdoor kitchen.